

Amanda Gianniny

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“Accomplished, creative, organized teacher, writer, and social media strategist.” #ForHire

Education

Nazareth College of Rochester

M.S. Inclusive Childhood Education

December 2006 GPA: 3.925

Kappa Delta Phi: Educational Honor Society

Nazareth College of Rochester

B.A. Religious Studies

May 2005 GPA: 3.135

Theta Alpha Kappa: Religious Studies Honor Society

Core Competencies

- *Wordpress administration*
- *Basic html, and css*
- *Social Media strategy and implementation including Twitter, Instagram, Snapchat, Facebook, Google+, Pinterest*
- *Mail Chimp emails, campaigns, and analytics*
- *Web Analytics including Hootsuite, Google, Facebook, Twitter, Youtube*
- *Canva Graphics*
- *Video and photo editing with Lightroom, final cut express, imovie and Snapseed/VSCO*

Career Highlights

365 Rochester (8/15-present) and Accidental Euphoria (6/10-present) - Founder

- Creator, writer, designer and editor of 365Rochester.com, accidentaleuphoria.com, and accidental-music.com. Responsibilities include photography, web maintenance, weekly email newsletter content and design, community event organizing, content creation, blog posts, and social media strategy and content.

Mathews Elementary School, Austin ISD- 4th Grade Classroom Teacher, August 2013 - June 2015

- Used strong written and oral communication skills to create meaningful and engaging lessons and communicate with parents, staff and administration. Developed strong interpersonal skills through collaborative work with teachers and specialists. Experienced in working under pressure in a fast paced, deadline-driven environment.

Chameleon Coffee- Marketing and Sales, February 2012-October 2012

- Gave product demonstrations and advised on social media strategy.

Freelance Wedding Coordinator, June '01-Present

- Coordinate logistics of wedding ceremonies.

Freelance Concert Photographer and Writer

- Photographed bands and wrote reviews for online publications including QRO Magazine and Wire Image at SXSW.